



Michael W. Cihak

7 Northridge Drive
Morris, Minnesota 56267
Telephone: (320) 287-1735
Online portfolio: www.mikecihak.com
e-mail: mike@mikecihak.com

Objective

To provide compelling design projects that reach communication goals using the mediums of video, audio, print and internet, while researching and integrating the latest technologies used in higher education.

Professional Employment

Instructional and Media Technologies, University of Minnesota, Morris; Morris, Minnesota.

Assistant Director of Marketing Communications and Design

Responsible for the management and production of traditional and interactive media projects for the University. Projects include directing, writing, videography and editing of educational, instructional, and marketing programming, internal and external university public relations, long-form documentary, web broadcasting and live television broadcasting. Interactive responsibilities include development and design of projects used in academic learning, graphic design, educational technology classroom integration, and teaching and promotion of academic education technology.

June 1995 - present

Television Production Center, Minnesota State University Moorhead, Moorhead, Minnesota

Television Production Assistant - Radio-TV Producer

Position involved writing, directing, editing and videography of educational, instructional, sporting and promotional projects for the university, faculty and staff. Additional duties included the direction of live, multi-camera events, computer graphics composition, remote production, audio recording and aided director in the supervision and operation of facility.

September 1989 - February 1995

Related Experience

Fraternal Order of Eagles, Morris, Minnesota.

Secretary to the Board of Trustees

Core responsibilities include membership program development of a national, charitable, non-profit organization, consisting of 260 members. Position includes seat on board of trustees with full voting privileges and assists in the supervision of the organization's financial business matters and budgeting, with gross sales exceeding 650,000 dollars annually. Additional responsibilities include volunteer organization, fundraising, external and internal public relations, database development and maintenance, administers monthly and annual reports to the national chapter and have active role in the charitable giving decision-making process.

March 1998 - present

Education

University of Minnesota, Duluth; Duluth, Minnesota

Master of Education (in addition to Educational Computing and Technology Certificate)

May 2007

Minnesota State University Moorhead; Moorhead, Minnesota

Bachelor of Science, Mass Communications with concentration in Advertising.

November 1994

Technology

A complete listing of technology experience – including computer hardware and software – can be found on my online portfolio: www.mikecihak.com/resume/resume_tech.html

Additional

Portfolio is available online: www.mikecihak.com

Salary history, references and additional information provided upon request.